















If **v** is a vector, we use the symbol $\|\mathbf{v}\|$ to represent the **magnitude** of **v**.

A vector **u** for which $||\mathbf{u}|| = 1$ is called a **unit vector**.

Let **i** denote a unit vector whose direction is along the positive *x*-axis; let **j** denote a unit vector whose direction is along the positive *y*-axis. If **v** is a vector with initial point at the origin *O* and terminal point at P = (a, b), then

$$\mathbf{v} = a\mathbf{i} + b\mathbf{j}$$



Find the position vector of the vector

$$\mathbf{v} = P_1 \stackrel{\rightarrow}{P_2}$$
 if $P_1 = (-2,1)$ and $P_2 = (3,4)$.
 $\mathbf{v} = (x_2 - x_1)\mathbf{i} + (y_2 - y_1)\mathbf{j}$



If $\mathbf{v} = 3\mathbf{i} + 2\mathbf{j}$ and $\mathbf{w} = -4\mathbf{i} + \mathbf{j}$, find (a) $2\mathbf{v} + 3\mathbf{w}$ (b) $\|\mathbf{v}\|$

Theorem Unit Vector in Direction of \mathbf{v} For any nonzero vector \mathbf{v} , the vector

$$\mathbf{u} = \frac{\mathbf{v}}{\|\mathbf{v}\|}$$

is a unit vector that has the same direction as **v**.

Find a unit vector in the same direction as v = 3i - 5j.