

Name: Key

Show your work. Answers without work earn reduced credit.

1. [3 parts, 1 point each] An economist is interested in how the price of a certain item affects its sales. At a price of p dollars, a quantity $q = f(p)$ of the item is sold.

(a) Interpret in English: $f(120) = 7200$.

When the price is \$120, the quantity of units that sell is 7,200.

(b) Interpret in English: $f'(120) = -50$.

When the price is \$120, increasing the price has the effect of reducing the number of items sold by 50 items per dollar.

(c) Using the given information, estimate $f(118)$.

$$f(118) \approx f(120) + m \cdot \Delta x \\ = 7200 + (-50)(-2) = \boxed{7,300 \text{ items}}$$

2. [3 parts, 1 point each] Let $P(t)$ be the world's population (in billions of people) t years after 2000.

(a) Translate the following two sentences into mathematical equations. In 2005, the world's population was 6.51 billion. In 2010, the world's population was 6.91 billion.

$$P(5) = 6.51$$

$$P(10) = 6.91$$

(b) Based on the information given, estimate $P'(5)$. Include units.

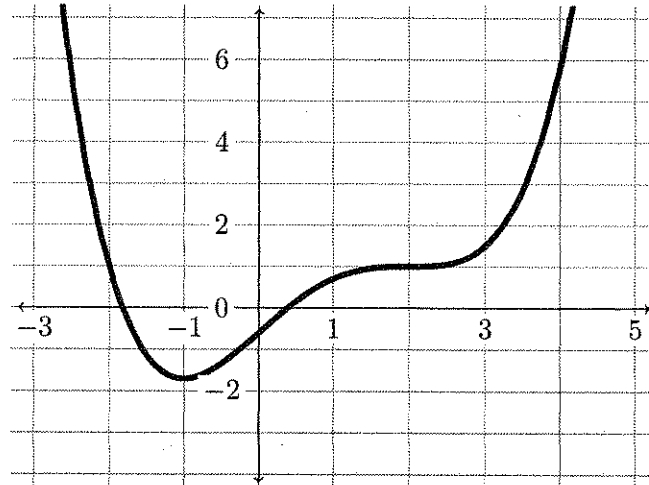
$$P'(5) \approx \frac{P(10) - P(5)}{10 - 5} = \frac{6.91 - 6.51}{5} = \frac{0.4}{5} = \boxed{0.08 \text{ billion people per year}}$$

(c) Compute the relative rate of change in the world's population at $t = 5$. Include units and explain what this value means in terms of the world's population.

$$RROC = \frac{P'(5)}{P(5)} = \frac{0.08}{6.51} \approx \boxed{0.0123 \text{ per year}}$$

This means that in 2005, the world population was increasing by 1.23% per year.

3. [2 parts, 2 points each] The graph of a function $f(x)$ appears below.



- (a) Estimate the intervals on which the derivative of f is positive and the intervals on which the derivative of f is negative.

$$f' \text{ negative: } (-\infty, -1)$$

$$f' \text{ positive: } (-1, 2) \text{ and } (2, \infty)$$

(the answer $(-1, \infty)$ is also OK)

- (b) Estimate the intervals on which the second derivative of f is positive and the intervals on which the second derivative of f is negative.

$$\underline{f''} \text{ negative: } (0.25, 2)$$

(Also OK: $(0, 2)$ or $(1, 2)$.)

$$\underline{f''} \text{ positive: } (-\infty, 0.25) \text{ and } (2, \infty).$$