

Announcements

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• Test 2 (2.3-2.5, 3.1-3.4, 4.1, 4.3)

• Wed. Wednesday

• Office hours today: 3:30-4:30 pm
307 LeConte

• Today: Test 2 Review

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- Eqn of tan. line
 - Interp. of derivative.
 - p. 176 #33, 35: Unspecified costs in functions
 - Local min/max global min, max (185 #17)
 - Marginal Cost

P. 176 #33 (a)

(2)

For a , a positive constant, find all critical points of $f(x) = x - a\sqrt{x}$.

Ex: If $a = 2$, find the eqn. of the tangent line at $x = 16$

Soln: $f(x) = x - 2\sqrt{x}$

- Use point-slope to get tan. line eqn.
- Point: ~~$f(16) = 16 - 2\sqrt{16}$~~
 $f(16) = 16 - 2\sqrt{16} = 16 - 2 \cdot 4 = 8$
 $(16, 8)$

- Slope: $f'(x) = \frac{d}{dx} [x - 2\sqrt{x}]$
 $= \frac{d}{dx} [x - 2x^{\frac{1}{2}}]$
 $= 1 - 1x^{-\frac{1}{2}}$

$$m = f'(16) = 1 - 1 \cdot (16)^{-\frac{1}{2}}$$

(3)

$$= 1 - \frac{1}{16^{1/2}}$$

$$= 1 - \frac{1}{\sqrt{16}}$$

$$= 1 - \frac{1}{4} = \frac{3}{4}$$

$$y - y_0 = m(x - x_0)$$

$$(x_0, y_0) = (16, 8)$$

$$m = \frac{3}{4}$$

$$\boxed{y - 8 = \frac{3}{4}(x - 16)}$$

= p. 176 #33 (a). Find crit. points of $f(x) = x - a\sqrt{x}$.

Soln: $f'(x) = \frac{d}{dx} [x - a\sqrt{x}]$

$$= \frac{d}{dx} [x - ax^{\frac{1}{2}}]$$

$$= \frac{d}{dx} [x] - a \frac{d}{dx} [x^{\frac{1}{2}}]$$

$$= 1 - a \left(\frac{1}{2} x^{-\frac{1}{2}} \right)$$

$$= 1 - a \left(\frac{1}{2x^{1/2}} \right)$$

(4)

$$= 1 - \frac{a}{2x^{1/2}}$$

Solve for x in $1 - \frac{a}{2x^{1/2}} = 0$

$$+ \frac{a}{2x^{1/2}} = +1$$

$$a = 2x^{1/2}$$

$$\frac{a}{2} = x^{1/2}$$

requires $a \geq 0$

$$\left(\frac{a}{2}\right)^2 = x$$

$$x = \frac{a^2}{4}$$

So f has one critical point at $x = \frac{a^2}{4}$.

(b) What value of a gives a crit. point at $x=5$? Is the crit point a local min/local max, or neither?

Soln: Want: $5 = \frac{a^2}{4}$ | $a = \pm\sqrt{20}$
 $20 = a^2$ | \cdot Since $a \geq 0$:
 $a = +\sqrt{20}$.

So ~~both $a = -\sqrt{20}$ and $a = \sqrt{20}$~~ gives a crit. point at $x=5$. (3)

• If $a = \sqrt{20}$: $f(x) = x - a\sqrt{x}$
 $= x - \sqrt{20} \cdot \sqrt{x}$

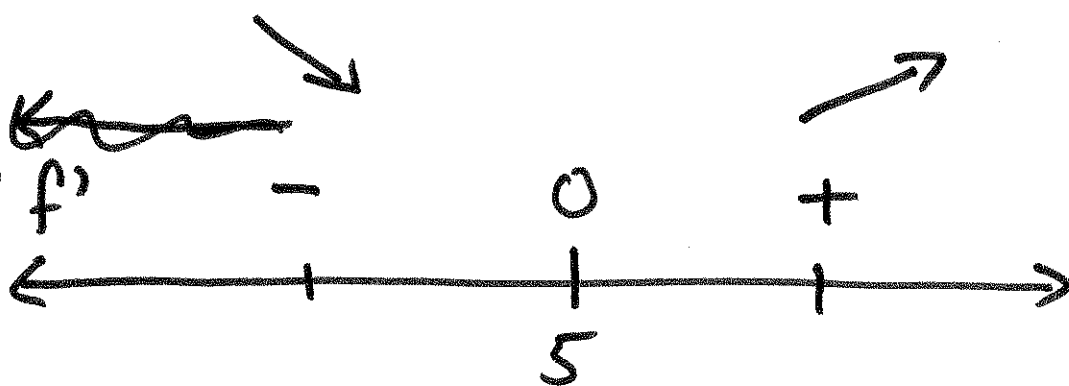
$$f'(x) = 1 - \frac{a}{2\sqrt{x}}$$
$$= 1 - \frac{\sqrt{20}}{2\sqrt{x}}$$

• Is $x=5$ a local min/local max/neither?

Soln:

f:

sign of f'



So at $x=5$, we have a local minimum.

~~P. 187 # 38~~

P. 187 # 38:

- a, b are positive constants

- $y = ax e^{-bx}$
 - ↗ # of fish adults
 - ↘ # of fish offspring

(a) Find and classify the critical points.

Soln: $\frac{dy}{dx} = \frac{d}{dx} [ax e^{-bx}]$

$$= \frac{d}{dx} [ax] \cdot e^{-bx} + ax \cdot \frac{d}{dx} [e^{-bx}]$$

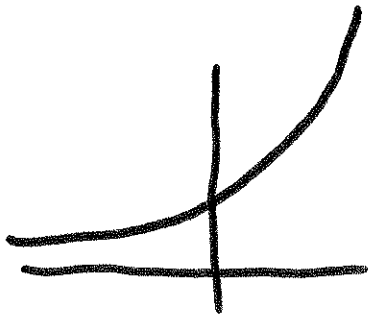
$$= a \cdot e^{-bx} + ax \cdot (-b \cdot e^{-bx})$$

$$= a e^{-bx} (1 + x \cdot (-b))$$

$$= a e^{-bx} (1 - bx)$$

Solve for x in $a e^{-bx}(1-bx) = 0$ (7).

$$a e^{-bx} = 0 \quad \text{or} \quad 1 - bx = 0$$



No Soln

$$1 = bx$$

$$x = \frac{1}{b}$$

• So f has 1 critical point at $x = \frac{1}{b}$.

P:

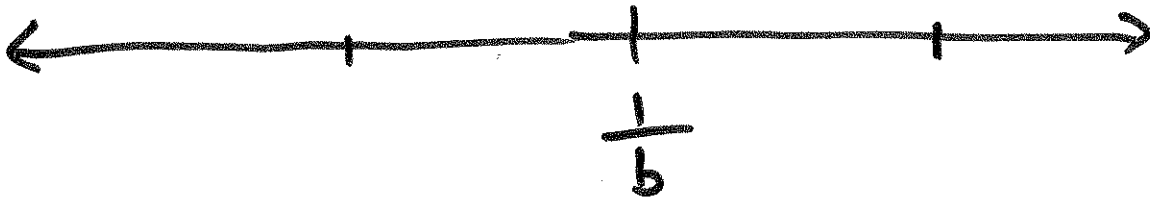
$$f'(x) = a e^{-bx}(1-bx)$$

sign f' :

+

0

-



So f has a local max at $x = \frac{1}{b}$.

- Local extrema

- Tangent line equation

- Units of derivatives

- Product Rule / Quotient Rule

- Marginal Revenue / Marg Cost

- Interpreting Second derivative

Ex: Find the equation of the tangent line to the curve $f(x) = \frac{x^2 + 4}{x + \ln(x)}$ at $x = 1$.

Soln: Use point-slope formula.

- point: $f(1) = \frac{1^2 + 4}{1 + \ln(1)} = \frac{5}{1} = 5$

$(1, 5)$.

- slope: $f'(x) = \frac{d}{dx} \left[\frac{x^2 + 4}{x + \ln(x)} \right]$

②

$$= \frac{(x + \ln(x)) \frac{d}{dx} [x^2 + 4] - (x^2 + 4) \frac{d}{dx} [x + \ln(x)]}{(x + \ln(x))^2}$$

$$= \frac{(x + \ln(x)) \cdot 2x - (x^2 + 4) \left(1 + \frac{1}{x}\right)}{(x + \ln(x))^2}$$

$$m = f'(1) = \frac{(1 + \ln(1)) \cdot 2 - (1^2 + 4) \left(1 + \frac{1}{1}\right)}{(1 + \ln(1))^2}$$

$$= \frac{1 \cdot 2 - 5 \cdot 2}{1^2}$$

$$= \frac{2 - 10}{1} = -8$$

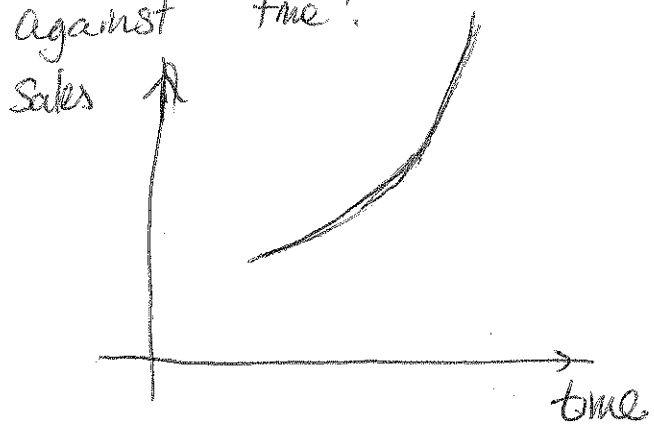
• $y - y_0 = m(x - x_0)$ where $(x_0, y_0) = (1, 5)$
 $m = -8$

$$\boxed{y - 5 = -8(x - 1)}$$

$$y = -8x + 8 + 5$$

$$\boxed{y = -8x + 13}$$

2.4 #13: What does a positive second derivative mean in the graph of sales against time?

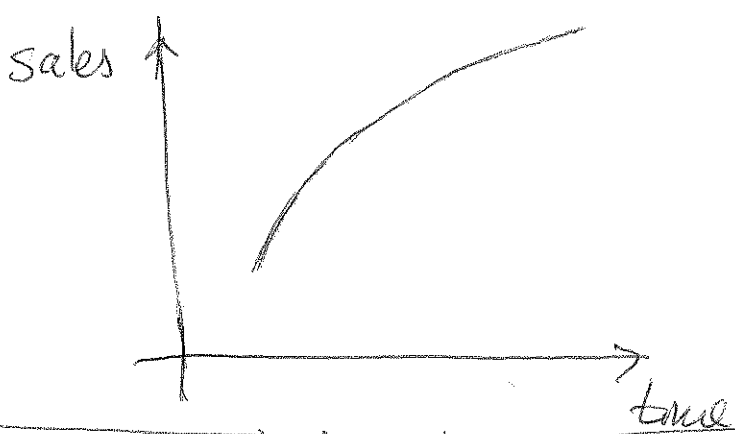


- slope is increasing
- curve is concave up

So a positive second derivative means sales are increasing faster and faster. (F.E. The rate of increase in sales is growing.)

⇒ Good advertising Campaign.

What if the second derivative is negative?



- slope is positive (all advertising helps)
- slope is decreasing
- concave down

A negative second derivative means sales increase at a slower and slower rate. ⇒ Not a great campaign.

• What are the units of the second derivative?

(Assume that sales are in dollars and time is measured in months.)

Soln: • First, find units of $f'(x)$:

$$f'(x) = \frac{dy}{dx} \approx \frac{\Delta y}{\Delta x}$$

difference in y
difference in x

Units are $\frac{\text{dollars}}{\text{months}}$ or dollars per month.

• Units on $f''(x)$: $\frac{\Delta \text{output of } f'}{\Delta \text{input of } f'}$

$$\text{Units: } \frac{\text{dollars per month}}{\text{months}} = \frac{\text{dollars/months}}{\text{months}} = \frac{\text{dollars}}{(\text{month})^2}$$

Units of $f''(x)$: $\frac{\text{dollars}}{(\text{months})^2}$ or dollars per month²
or (dollars per month) per month.

2.5 #9 Let $C(q)$ = cost function; cost in \$ to produce q items.

$$\bullet C(15) = 2300$$

$$\bullet \underline{C'(15)} = 108$$

$$\uparrow$$

$$\text{Marginal cost}(15) = MC(15) = 108$$

Estimate the total cost of producing 16 items and 13 items.

Soln:

$$\begin{aligned} \bullet C(16) &\approx C(15) + C'(15) \cdot \Delta q \\ &\approx C(15) + C'(15)(16 - 15) \\ &= 2300 + 108 \cdot 1 \\ &= 2300 + 108 = \boxed{\$2408} \end{aligned}$$

$$\begin{aligned} \bullet C(13) &\approx C(15) + C'(15) \cdot \Delta q \\ &\approx 2300 + ~~108~~ 108 \cdot (13 - 15) \\ &\approx 2300 - 2 \cdot 108 \\ &\approx 2300 - 216 = \boxed{\$2084} \end{aligned}$$

P. 187 #38 (Related)

(6)

Find and classify the critical points of

$$f(x) = 4xe^{-2x}$$

Soln: $f'(x) = \frac{d}{dx} [4x e^{-2x}]$

$$= \frac{d}{dx} [4x] \cdot e^{-2x} + 4x \cdot \frac{d}{dx} [e^{-2x}]$$

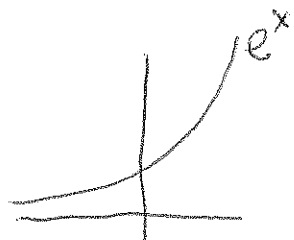
$$= 4 \cdot e^{-2x} + 4x \cdot (-2e^{-2x})$$

$$= 4e^{-2x} - 8xe^{-2x}$$

$$= 4e^{-2x} (1 - 2x)$$

Solve for x $4e^{-2x} (1 - 2x) = 0$

$$4e^{-2x} = 0 \quad \text{or} \quad 1 - 2x = 0$$



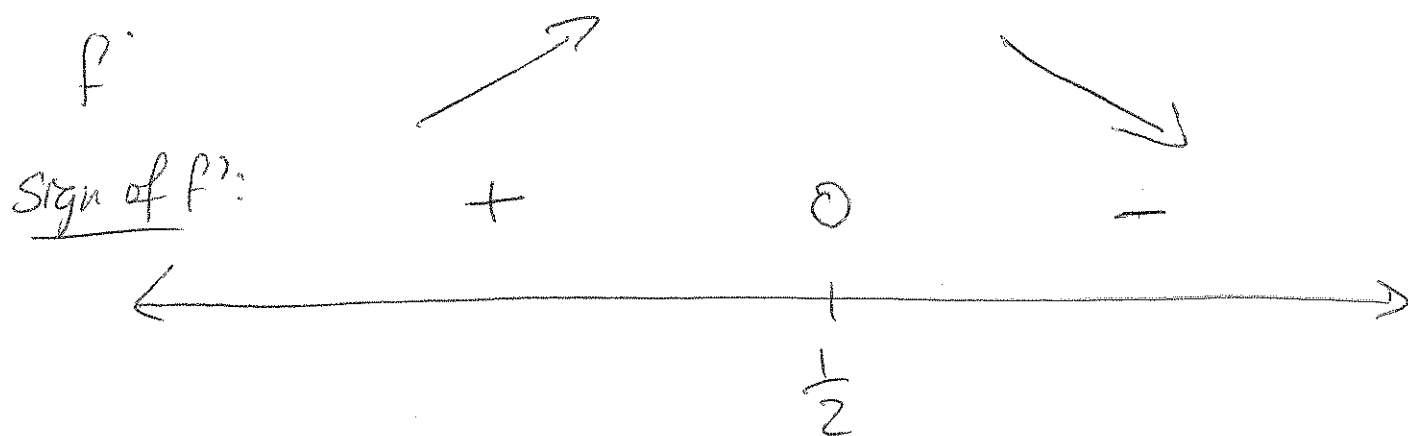
No Soln

$$1 = 2x$$

$$x = \frac{1}{2}$$

So f has one critical point at $x = \frac{1}{2}$.

(7)



So f has local max at $x = \frac{1}{2}$.